WESTERN FOOD BUSINESS COLLABORATIVE

Exploring the Economics of Regional Food System Investments

Wednesday, December 2
11:00 AM - 12:15 PM Mountain Time | Virtual Webinar

Local Food Impact Calculator – 2026

Measure the Economic Footprint of your Project, Sector or Initiative

Register Here or at this link:

https://events.teams.microsoft.com/event/09d68393-305f-435d-9775-9946aa071b51@afb58802-ff7a-4bb1-ab21-367ff2ecfc8b

The USDA Regional Food Business Centers were among the most recent federal investments designed to help communities leverage grants and USDA Agricultural Marketing Service resources to strengthen regional food systems. As the Northwest Rocky Mountain Regional Food Business Center concludes its work, we evaluated our Biz Builder Program using the Local Food Impact Calculator available through localfoodeconomics.com.

What You Will Learn

1. How we evaluated Biz Builder-funded projects
2. Methods for estimating economic impacts of food system investments
3. How to use the Local Food Impact Calculator
4. Lessons learned from Regional Food Business Center investments
5. Opportunities to shape future enhancements to impact tools

Presented by Western Food Business Collaborative and Colorado State University REDI.